

Promenade Hotel Tawau Welcomes You!

Promenade Hotel has opened its doors in the east coast town of Tawau! With 180 rooms and suites, this 16-storey hotel is the tallest hotel in town and is adjacent to Eastern Plaza - the biggest shopping complex in Tawau. Strategically located less than 1.5 km from the bustling town centre, Promenade Hotel Tawau is within reach of Government administrative offices, business, shopping and entertainment centres.

The state's latest 4-star business hotel was officially launched on Saturday, 2 May 2009 by the Chief Minister of Sabah, Yang Amat Berhormat (YAB) Datuk Seri Panglima Musa Haji Aman in a lavish ceremony which included a High Tea buffet for more than 500 guests at the hotel's Promenade Grand Ballroom on the 6th Floor.

The Grand Launch of the Promenade Hotel Tawau at Kuhara Point, which was held consecutively with the launching of Eastern Plaza Shopping Complex, received the 'thumbs up' from the Guest of Honour, Sabah's Chief Minister YAB Datuk Seri Panglima Musa Haji Aman, who lauded the opening of the hotel and the shopping complex as a positive step in the town's development, citing that better accommodation and shopping facilities will attract more visitors to Tawau.

Besides being the tallest hotel and having the largest ballroom in the state (with a seating capacity of 1,300 persons), Promenade Hotel Tawau also houses the biggest and only comprehensive gymnasium at its Leisure Centre on the 5th Floor. It also has a 24-hour coffeehouse Café@se7en on the 7th Floor, a Lobby Lounge with a Deli and Cigar Corner, a contemporary Zsa Zsa Zsu fun pub on the Lower Ground Floor with live band performances from the Philippines, a business centre, three meeting rooms (Berlian, Seraya & Agatis) and an exclusive Promenade Club Floor with an exclusive club lounge on the 15th Floor.

For frequent hotel-goers or frequent visitors to Tawau, Promenade Hotel Tawau has its Promenade Platinum Tawau Membership (PPTM), which entitles cardholders to accommodation and dining discounts at Promenade Hotel Tawau, Promenade Hotel Kota Kinabalu, Promenade Hotel Apartments, Marina Court Resort Condominium and Colonnades Condominium.

Catching up with the Managing Director of Promenade Hotel Sdn Bhd, Kong Hock Sian, during the event, Kong quipped, "We are proud to say that with our existing strong corporate management team at Promenade Hotel Kota Kinabalu, who happen to be all Malaysians, we are indeed looking forward to building up the Promenade Brand and facing more challenges by encapsulating our credos in line with our



Prime Minister's and Chief Minister's 1Malaysia Concept by working hand in hand towards achieving Vision 2020."

In conjunction with the Grand Launch of Promenade Hotel Tawau and Eastern Plaza Shopping Centre, a Grand Opening concert was held at the Eastern Plaza Shopping Complex on Sunday night. That was followed with an exciting post-concert party at the latest and most happening fun pub in Tawau, Zsa Zsa Zsu Fun Pub on the Lower Ground Floor of Promenade Hotel Tawau.

The Zsa Zsa Zsu Fun Pub is open daily from 5:00 pm (except for Sundays). Ladies Night is every Wednesday – a perfect excuse for some midweek fun! Daily Happy Hours are from 5:00 – 9:00 pm with 50% off on all house-pouring brands and beers. This June, be entertained by the upbeat 7-piece band '7th Theory'.

For more information, please call the Marketing Communications (MARCOM) Department at Tel: 089 – 982 888 or Email: comm_tawau@promenade.com.my.