

Get to know Sabah Malaysian Borneo!

Your guide to the Land Below The Wind

Sabah Malaysian Borneo (SMB) is a monthly publication focused on promoting tourism in the State to both international and domestic visitors. The bulletin is the official publication of Sabah Tourism Board and was first introduced in March 2001. The publication includes information on places of interest, latest news in the tourism and Travel industry, features on events, places of interest, eating out locations, entertainment and many more. The SMB also includes foreign language sections, mainly Bahasa Malaysia, Chinese, Japanese and Korean.

Copies are currently distributed to hotels and resorts as room copies, travel agencies, tour operators (local), foreign embassies, Sabah Tourism's Tourist Information Centres, Malaysian Tourism Promotion Board's Tourism Information Centres (worldwide), major airlines, Government offices in Sabah, schools, libraries and many more.

Advertisers in this publication are our partners in building the tourism industry in Sabah. Your advertisements will not only tell visitors of what's available in Sabah, but are crucial in helping to meet their requirements by providing with much needed information on your products and services. Do call us for your inclusion in the next issue. We look forward to be of service to you!

A personalised copy of Sabah Malaysian Borneo is available at RM1.00 per issue.

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22nd SABAH DRAGON Boat Race



Pesta Perahu Naga Sabah ke-22 2007

欢迎参加第廿二届沙巴龙舟赛

DATE:

17 June 2007 (Sunday)

TIME:

7:00am

VENUE:

**Likas Bay, Kota Kinabalu,
Sabah Malaysian Borneo**

Watch dragons sail across the sea to the pulsating beat of the drum during the 22nd Sabah Dragon Boat Race. A traditional Chinese festival with mythical roots, this annual Dragon Boat Race has attracted renowned dragon boat teams from around the world over the years, including China, Japan, Brunei and Australia. With six trophies up for challenge, don't miss the most exciting race of the year!



Organized by:



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For more information, please contact:

Sabah Tourism Board or Sri Pelancongan Sabah Sdn Bhd

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