

By MIOR AZMAN MUSA

# 'Tis the season to be jolly at 1Borneo Hypermall



1Borneo Hypermall is ushering in the festive mood with decorations, music and activities to celebrate the 'season to be jolly'. The spirit of Christmas will be felt throughout the mall as Father Christmas will be strolling around spreading good will and entertaining shoppers and visitors to the mall. Everyone will be able to whisper their secret wishes to Santa as he will be in and around the Centre Atrium from December 7, 2009 right up till after Christmas day.

A once in a lifetime for most, shoppers and visitors, parents and children alike can have the surreal experience of the cold winter weather at the Centre Atrium as 'snow' will be falling several times during the day throughout this festive season.

A big surprise for the visitors, in conjunction with Christmas, is a fantastic new arrival at 1Borneo. The first of its kind in East Malaysia, the Archery Centre is now open for archery fans and anyone who is interested to take up the bow and arrow sport.

Fashionistas, shoppers and visitors are already flooding the mall as all major fashion outlets are offering their end of year sales. Crowds of people are swarming the mall especially when a huge number of these outlets are offering fabulous discounts of up to 90%.

Parents who are preparing for their children going back to school in the New Year will have a great opportunity to choose from various selections of school uniforms and scholarly needs as Parkson and Tune Store at 1Borneo, both of which are giving big discounts at their Back to School Promotion at the Centre Atrium.

For this festive season, 1Borneo has lined up a lot of

brilliant and fun activities and programmes. Children and adults alike will also be welcomed to sing along with carol singers while shopping in the mall. The carolers will be performing at the Centre Atrium and certain areas within the mall from December 11, 2009 right through to Christmas day. Apart from the carolers, a three-piece band will be strategically placed at the Centre Atrium playing popular Christmas tunes from December 19 to 27, 2009.

Children are also invited to have a Photo Session with Santa Claus, take part in Christmas Colouring Contest, join the hunt to Find the Christmas Star, have fun in Ginger Bread Making Class, take part in the Play Dough Competition, LEGO Competition, Christmas Tree Decoration Contest, be amazed at the Balloon Sculpting show, have their Face Painted, receive free Balloons, witness the Street Magic, and have a Pony Ride at the South Atrium.

Apart from these, Toys R us are having their "Unwrap the Magic" promotion. All children and the young at heart are welcome to take in the amazing colours and feel of the Christmas Toy Factory at the Centre Atrium and have a jolly good time.

For cinema goers and movie lovers, this month is the most wonderful time to visit 1Borneo as great movies are premiering such as *Zombie Land*, *Princess and the Frog*, *Avatar*, *Storm Warriors*, *Santau*, *Mulan*, *Love Happens* and many other fantastic not to be missed films.

For aspiring singers, KBOX has finally made its way into 1Borneo Hypermall. Promising a full musical

experience, KBOX provides the latest most advanced facilities such as full touch screen song selector, LCD TV with updated and sophisticated sound systems and selections of song of more than 500,000 titles.

The festive celebration carries on right through to the New Year at 1Borneo. Blasting off into 2010 at the hottest party in town, Ice Bar will guarantee you a year end countdown to be remembered. There will be 16 hours of entertainment, 13 internationally renowned deejays showcasing their own brand of music and performances by popular local acts.

Back to back parties will take place at Ice Bar with the 2010 Countdown Fiesta on December 31, 2009 and the New Year Power Party on January 1, 2009. These parties will be filled with fashion shows, hip hop dancing, break dancing, pyrotechnics displays and much more.

Since Christmas is also about the spirit of giving, this holiday season, Novotel Kota Kinabalu 1Borneo has focused its efforts on helping children with a gift that keeps on giving. During the festive season, Novotel Kota Kinabalu 1Borneo has joined forces with 1Borneo Hypermall to have this time of giving for the children at Rumah Kanak-Kanak Kota Kinabalu.

By purchasing a plush toy teddy bear at only RM10 each, you will be helping in providing provisions and also school stationeries to all children in Rumah Kanak-Kanak Kota Kinabalu. All proceeds will be given to the children during a special ceremony in January 2010 as part of the 'Novotel Kota Kinabalu 1Borneo Cares Charity Project'.

