

Y2J and Evan Yo at 1Borneo

By MIOR AZMAN MUSA



Evan Yo

DiGi Telecommunications Sdn. Bhd. is featuring two Taiwanese music stars, rock band Y2J and pop singer Evan Yo at the exclusive Chinese showcases of DiGi Music LIVE on December 6, 2009 in Kota Kinabalu, Sabah. These two young and talented acts will be performing back-to-back at the most prestigious landmark of Sabah, 1Borneo Hypermall.

The showcases are organised exclusively for DiGi customers who subscribe to DiGi Music Unlimited service following the just-concluded and highly successful DiGi Music LIVE concert with US rock band, The All-American Rejects.

DiGi's Head of Segments, Koay Chee Keong, said: "We want to continue bringing in live performances for our subscribers of DiGi Music Unlimited service to enjoy unique music experiences with their favourite artistes. After the incredible response from our inaugural DiGi Music LIVE concert with The All-American Rejects, it was only logical that we also reach out with different music genres that appeal to Malaysian youths."

"This time, we are going to hold a series of showcases on three consecutive days in three different locations. It would be a great opportunity, especially for outstation DiGi Music Unlimited subscribers to see their idols perform live", added Loan Cheong, General Manager of Universal Music Malaysia,

Adrian Lim, Managing Director of Sony Music further elaborated that as partners of the DiGi Music Unlimited platform, they will always try to come up with experiences that are different for the subscribers. Having two fantastic Chinese artistes of different genres performing on one stage will be a real treat for fans, making it a musical experience not-to-be-missed!

The popular Mandarin pop singer Evan, who is also a composer and actor, made a name for himself with his debut album 19 in 2006. He won a huge fan base outside Taiwan, including Malaysia, with his hit song, "I Can". Two years later, he released his second album, Search



Evan Yo, which solidified his talents once again with chart-topping songs like "I'm Back", "Two of Us" and "Stay With Me". At the end of October 2009, he released his third album, Loneliness just as he graduated from National Taiwan Normal University, majoring in Classical Music. He is now a full-time composer and singer.

Rock band Y2J is made up of Yuming Lai, winner of the Taiwanese reality show, One Million Star in 2007, and Jane Huang, who was named the most popular contestant in the same show. Together, they formed Y2J after their new-found fame and recorded their first album, Live For You in 2008. Their hit songs include "Live For You", "Armed Rose" and "Grass Ring".

DiGi Music LIVE is a series of exclusive events to complement DiGi Music Unlimited service which offers unlimited music downloads for a flat fee of RM5 a month. Subscribers can also share songs and their playlists with friends via SMS, e-mail and social networking sites.

For more information about the unlimited music service, visit www.DiGiMusic.com.my.



Y2J