



Starwood hotels offer to planners

STARWOOD Hotels & Resorts in Asia Pacific have created five great offers to help meeting planners juggle their event budgets.

Simply book a meeting, conference or incentive with 10 rooms or more at one of the over 100 participating hotels and resorts in Asia Pacific to take advantage of savings, extra complimentary rooms and bonus loyalty points. Plus, meeting planners will also receive an extra bonus when booking 50 room nights or more with their meeting – a complimentary two-night stay at the W Hong Kong.

The Starwood Hotels & Resorts "5 + 1" offers for bookings before March 31st 2009* include a 10% saving on day meeting package pricing, double complimentary room allocations and double complimentary

room upgrades. There is also a bonus of 2,500 Star Points for every 25 rooms booked with a meeting and the regular SPP Star Points as well as a two night stay at W Hong Kong for booking 50 room nights and over.

"This is a great opportunity for meeting planners to enjoy savings and earn some extra rewards," comments Alison Taylor, Vice President Sales for Starwood Asia Pacific.

"The 5 + 1 offer helps to stretch their meeting dollars, and at the same time reward guests for their continued support to Starwood hotels and resorts, and further speaks to the innovation and strength of meetings at Starwood," added Taylor.

The generous offers will be available in many popular travel and meetings destinations including China, Japan, Southeast Asia, South Asia, Australia, New Zealand and Fiji. Participating brands include aloft, Westin, Sheraton, St. Regis, The Luxury Collection, Four Points by Sheraton, W and Le Méridien. Meeting

planners can find more details on the offer as well as a list of destinations and hotels at www.starwood-meetings.com. Terms and Conditions apply and the Five Plus One offer is available from now till March 31.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with more than 930 properties in approximately 97 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched AloftSM, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.



PASSION is the key to success, especially if your job calls for creativity and innovations. And if you are a chef, your creations have to be delectable too.

Chef Andreas Von Lonski shares that hard work comes with it too, but with passion, the tiredness will be secondary especially when you serve up masterpieces. One have to remember that the mouth watering presentation have to be lip smacking good too.

Andreas shares that those who aspire to be a chef and want to go towards being a culinary master, however, have to be ready for challenges. This is especially true if one wanted to work internationally.

This young man who hails from a small town just outside of Frankfurt Germany shares that he began his career as an apprentice at age 19, in a hotel restaurant.

He worked there for a couple of years and then later he went to Lon-

don England to work in another hotel.

"I honed my culinary skills there. I started with German food but it was not really that hard to adapt to the local style as (European) food are almost all the same. There may be more of a certain ingredients in some dishes but it is not as if I had to learn everything from scratch. They are almost the same."

"England is an interesting place. I learnt to speak English properly there. At times, I had difficulty naming an ingredient but after a while I got used to it." Andreas now speaks good English.

Andreas who believes men are the better cook went on to share, "After London, I went to look for a job in Dubai. I visited there for a while but did not immediately get a job. But when I did, which was a couple of months later, I did not hesitate to go."

He later went to work for Shangri-la Barr Al Jissah Resort and Spa in

Muscat Oman as early 2008 at the in Sabah to work in Rasa Ria Resort,

On his travels much and working in restaurants has e ways.

"I have gained knowledge and recipes. Recipes subject as one r oped into to or with its own tas only have to be c experiment."

"To date I recipes that I through my expe ous places I work recipes of course

He is not so s ever compile his but he will go on gathering new r

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the Ox with a Lion Dance troupe

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The group has China, France, Ir United Kingdom contact a travel p

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